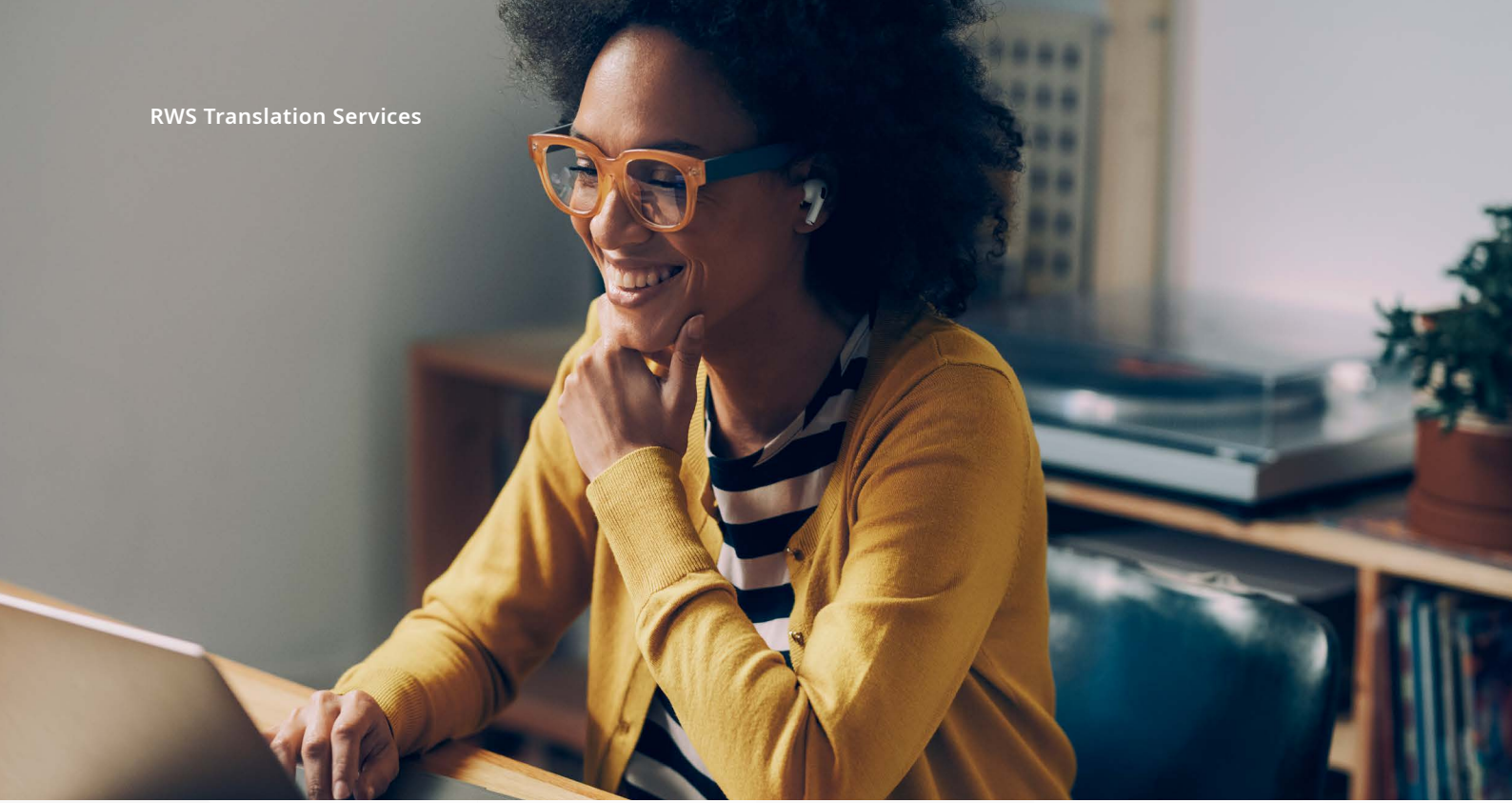




RWS Translation Services

An end-to-end spectrum of technology-enabled translation services





Deliver consistent global experiences across all languages and audiences

Fast, accurate and consistent translation is a key element in creating the localized content you need to meet the expectations of your global audience.

With more than 60 years of experience, we are one of the largest language service providers (LSP) in the world and provide an industry-leading, end-to-end spectrum of technology-enabled translation services. We use an extensive global network of expert in-house linguists, freelance translators and specialized providers across 160 countries, ensuring subject-matter knowledge and a consistent and streamlined process for all your translation needs.

Whatever your requirements, RWS Translation Services offer the expertise, resources, flexibility and scalability you need. Effective communication is vital to your ongoing success, and we can help you to get the right message across with effective, high-quality and accurate translation.



Watching our campaign unfold across multiple territories in multiple languages was amazing. The engagements we've had with prospects across the world have been made richer – and stronger – as a result of our ability to deliver communications in the local language and with the quality and professionalism provided by you when working in partnership with Look Touch & Feel Agency.”

Pete Mardell, CEO, Triforce Tokens

What we offer

We can help identify the best translation method for your content to maximize efficiency and value. If required, we can also provide strategic consultation across your entire content ecosystem and can centralize your vendors on one platform to streamline workflows – allowing you to focus your time on other internal priorities.

RWS Translation Services include:

- **Machine translation post-editing:** Expert linguists edit and revise text that is pre-translated by a customized machine translation system. Post-editing can be adjusted to address specific quality requirements for different content types to provide an 'adaptive quality' approach.
- **Translation:** Professional linguists translate source text into another language, contributing essential linguistic, cultural and subject-matter expertise to transform your content for your target markets.
- **Specialized translation:** Specialized translators apply subject-matter expertise when translating content that requires topic- or industry-specific knowledge, such as life sciences, financial and legal services.
- **Transcreation:** Transcreation involves adapting text, style and design to convey a specific cultural and linguistic experience. This can be particularly valuable for more nuanced messages that require an emotional connection with the audience, as with marketing or advertising.

If you're interested in a pure machine translation solution, visit [rws.com/language-weaver](https://www.rws.com/language-weaver)





Why choose RWS Translation Services?

An extensive pool of expert linguistic resources

The linguistic, industry and subject-matter knowledge of our expert in-house linguists gives you consistency, efficiency and knowledge retention across projects.

A further extensive pool of qualified, in-market translators and specialized providers are able to provide customized programmes and unparalleled scalability.

Native speakers of the target language ensure that translated content will capture nuanced meanings that resonate with local audiences, while consultation across the entire process ensures that best practices are employed to maximize quality and efficiency.



“Your approach to partnerships and innovations in technology are obvious key drivers in your continued success. Using your intuitive cloud-based interface, we have instant access to industry-leading technology and associated services. We are also confident that future innovations are only a step away. As an innovative business ourselves, we look to partner with like-minded businesses to ensure our success together.”

Faye Elmore,
Senior Customer Marketing Manager, Lifeplus





Technology-enabled services to improve efficiency

We develop language technology in-house, including [Language Weaver®](#), our machine translation solution, and the [Trados®](#) portfolio, designed for translators and end-to-end localization management. This gives us unique insight into how technology can improve the localization process.

As a result, our state-of-the art, industry-leading technology is integrated across all our translation services, delivering maximum efficiency, agility and accuracy. Technology-enabled translation services combined with workflow automation solutions can reduce manual tasks and streamline processes to reduce turnaround times and ensure you are able to meet tight deadlines.

An internal data warehouse provides key insights, such as future predictions and opportunities for efficiency improvement to help with process optimization over time.

Further bespoke client-specific technology is also available as needed.



Integrated quality assurance and management

No one wants to receive in-country complaints about the quality of their translations and content, which is why we integrate quality management processes from start to finish.

Pre-qualified expert linguists have an excellent command of the source language while also being native speakers of the target language with superior writing skills and specialized training. This helps ensure translation work of the highest quality, but an industry-leading Quality Management System (QMS) is also employed to govern all aspects of work across the entire process.

Quality assurance, including quality measurement and issue management, is embedded across policies and procedures to ensure real-time monitoring and continuous improvement. Depending on your needs, we also offer a two-stage Translation and Review process consistent with the ISO 17100 standard.

Our translation-related ISO certifications include:

- ISO 9001:2015 – Quality Management System
- ISO 17100:2015 – Translation Services
- ISO 18587:2017 – Post-editing of machine translation output

Unparalleled scale, whatever your translation needs

Whether your translation needs are predictable, sudden, consistent or sporadic, RWS Translation Services can seamlessly scale to suit.

We do this by combining technology-enabled translation methods, data analytics, and a vast global network of expert linguists with specialized knowledge and in-country fluency. This is how we deliver the agility and breadth of services and resources to provide quality at any scale.



A wealth of experience, trust and reliability

Founded in 1958, we have the sort of deep industry knowledge, experience and extensive resources that enable us to offer unsurpassed and extremely specialized expertise across a wide range of areas. We are also one of the largest LSPs in the world, with more than 7,400 active clients. You can count on our experience and expertise to help you meet your global growth goals, and rely on our stability and transparency as a publicly held company in strong standing.

Our transparency extends to pricing models that are always predictable and consistent, regardless of content, required languages or turnaround times. We also provide dashboards and reporting that capture cost and key performance indicators (KPIs) in a predefined way, reporting them against service level agreements (SLAs).

Our clients include an ever-expanding blue-chip customer base, including 90 of the world's top 100 brands by value.

Want to learn more?
[rws.com/translation](https://www.rws.com/translation)

Ready to connect with one of our specialists?
[Contact us](#)

About RWS

RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our unique combination of technology and cultural expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

Our clients include 90 of the world's top 100 brands, the top 20 pharmaceutical companies and 19 of the top 20 patent filers. Our client base spans Europe, Asia Pacific, and North and South America. We work in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors, which we serve from 80+ global locations across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit www.rws.com.

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